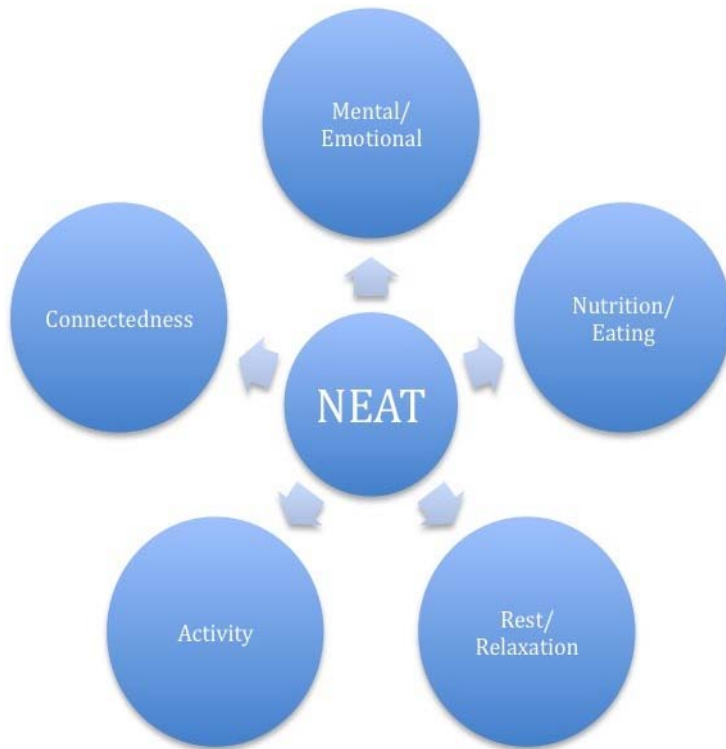


The Wellness Cluster

A 1.9 Trillion Global Market

- Spa \$60.3 Billion
- Complementary & Alternative Medicine \$113.0
- Healthy Eating/Nutrition/Weight Loss \$276.5
- Preventative/Personalized Health \$243.0
- Medical Tourism and Wellness Tourism \$156.0
- Workplace Wellness \$30.7
- Fitness & Mind-body \$390.0
- Beauty & Anti-Aging \$679.1



The "Active Wellness" Model ©

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- Mental/Emotional
- Nutritional/Eating
- Rest/Relaxation
- Activity
- Connectedness